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Always Boosting Ocean Beach, Mission Beach, Pacific Beach and the Entire Point Loma Peninsula

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THE BEACH NEWS

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OCEAN BEACH, CALIFORNIA

Saturday, August 13, 1927

PHONE, BAYVIEW 0017

FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

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Tourists Arriving In Large Numbers

PRONOUNCED INCREASE IN MID-SUMMER DEMAND FOR BEACH HOMES

Reliable reports from Mr. Coleman, of the May Land and Investment company at West Point Loma boulevard and Bacon street; J. Thos. McCoy, with John B. Hughes, at 4999 Voltaire street; Holdridge & Lancaster of 5028 Newport avenue; Miss Agnes Ellis of 5052 Newport avenue, and the A. G. Kingsbury Realty company of Del Monte avenue, all tend to show that the demand for housing accommodation at the beach is rapidly reaching the mid-summer peak. Tourists from far and near are arriving in steadily increasing numbers and there is every sign that the demand for cottages and apartments will grow greater as the season advances. The realty firm of Wenrich & Warren on Abbott street at Santa Monica avenue, announce that they have added a rental department in order to cope with the increase in that special line. The crowds are heading for the beaches!

BUILDING PERMITS

John K. Miller, house and garage, 1810 Ebers; \$1300.
G. E. Gilpin, 4749 Voltaire, frame cottage, 4531 Voltaire; \$1500.
J. L. Hilliard, stucco cottage and garage, 1637 De Foe; \$2500.
F. B. McElwee, stucco cottage and garage, 1629 De Foe; \$2500.
Frank L. Cramer, addition and repairs, 1485 Ocean boulevard; \$250.

DRUGGIST KRAFT HAS

NEW ELECTRIC SIGN

A very striking and handsome new electric sign was hung over the entrance to Kraft Drug store at Newport avenue and Bacon street this week. The sign bears large white lettering on a blue background and is a decidedly attractive addition to the fine business building.

RECOVERING HEALTH

AND ATTENDS STORE

Charles Cundell is gradually recovering from serious foot trouble of several weeks and is again giving his personal attention to his meat market at 5019 Newport avenue. He has appointed Ben Stradley as store manager and Mr. Cundell is recuperating by taking regular drives in his fine new Studebaker Victoria car.

LOS ANGELES INVESTOR

BUYS BEACH PROPERTY AS RESULT OF "AD"

Wenrich & Warren, realty agents across from the merry-go-round on the ocean front, who carry classified ads in "The Beach News" describing bargains in local real estate, recently received a very encouraging letter from one of their clients in Los Angeles. The correspondent enclosed a check for ninety dollars along with instructions to close a deal for lots 29 and 30 in block 21. A very gratifying postscript said: "Keep me posted on anything you think would interest me for investment." Just another proof that "it pays to advertise." Classified ads will get 'em early and often.

Kodak Films—Froide—Bacon St.

Important Meeting!

You are urgently requested to attend an open and Get-Together Meeting and Dinner to be held at the Woman's club on Abbott street on Tuesday evening, August 16 at 6:30, for the purpose of electing two members to the Board of Directors of the Ocean Beach Chamber of Commerce, to fill vacancies now existing. Also to discuss the important issue of reduction in dues as well as other matters of importance to the community. There will be special entertainment. Everybody welcome. Tickets for dinner; one dollar.

OCEAN BEACH CHAMBER OF COMMERCE

For reservation call A. D. Pierall, secretary, Bayview 0039 or J. T. McCoy, chairman special committee, Bayview 0456.—adv.

Photographs—Froide—Bacon St.

LAUNDRY PLANT SOLD

The equipment of Cooper's Hand Laundry on De Foe street was sold this week to A. E. Shannon, who will remove the plant to East San Diego.

Stationery—FROIDE'S, Bacon st.

STRAND THEATRE

Saturday, Zane Grey's "Drums of the Desert," the successor of "The Vanishing American," is virile drama. It is a tale of the open spaces. It tells of "The Vanishing American" again but is utterly different from any other western. It is mighty in scope and mighty in sweep. A great story of gripping reality and touching romance. The News Weekly and "Scared Stiff," a Clyde Cook comedy.

Sunday and Monday, Richard Dix in "Man Power," a mixture of comedy and melodrama, with Dix as an ex-officer of the tank corps who finds work in a tractor plant, shows up the manager's trickery, uses one of the tractors to save the village from an overflowing dam and incidentally wins the company president's daughter. Fables, "Topics of the Day" and "Whispering Whiskers," a Sennett comedy.

Tuesday and Wednesday, Colleen Moore in "Naughty But Nice," a galloping romance, vivacious, peppy, devil-may-care Colleen in a role that will make you worship her forever. Sometimes, however, a gallop seems too slow a pace for this love comedy, for it gathers momentum with each scene until it has everyone sitting on the edge of his seat. You will say it is her best yet. The News Weekly and "Stop Snookums," a Newweds comedy.

Thursday and Friday, William Haines, Sally O'Neil and Harry Carey in "Slide Kelly Slide." He could win a baseball game hands down. But what troubles her met when he tried to win a girl's heart. You'll just stand up and yell at the greatest baseball climax the screen has ever witnessed with real big league players and actual scenes from big games. There will also be a two-reel comedy and "Fighting to Win," another Collegian junior feature.

Prizes For Product Of O. B. Garage

WM. LESTER NEAR WINS TROPHY FOR "JAZZIEST" STRIPPED-DOWN FORD

In the recent auto contest conducted at the Mission Beach Amusement Center, William Lester Near, a well known electrical contractor of 4935 Brighton avenue, was awarded the prize for the "jazziest" stripped-down Ford car. His entry attracted considerable attention throughout the parade previous to the distribution of prizes and his trophy was a new tire and tube. The car was a product of the Ocean Beach Garage on Newport avenue, where Mr. Near and his brother, Loyal Near, performed the mechanical work on the prize winner.

NEW ELECTRIC ORGAN WITH LIVELY SELECTIONS FOR ROLLER SKATERS

Edward A. Kickham, proprietor and manager of the Mission Beach roller rink, has recently furnished a treat for his many loyal patrons in the way of a new electric organ equipped with rolls of the latest lively musical selections. The exhilarating sport of roller-skating is made thoroughly enjoyable on the finest skating floor in Southern California, and at special times during the afternoons and evenings thrilling contests add to the pleasure of visitors and skaters alike.

Classified Ads Get Quick Results.
WE CIRCULATE

Paving And Lighting Progress

CONCRETE PAVING FOR NARRAGANSETT AVE., OFFICIALLY PROPOSED

Resolution of Intention No. 42525 states that it is proposed by the city council to order the following improvement on "that portions of Narragansett avenue, between the northwesterly line of Santa Barbara street and a line drawn parallel to and distant 790 feet northwesterly from the northwesterly line of Bacon street, be graded and paved with a Portland cement concrete pavement, and that cement concrete curbs, cast iron water main, connections, fittings and appurtenances, east iron gate valves, valve boxes and covers, copper water service connections, and wire link highway guard fence be constructed therein."

Subscribe to "THE BEACH NEWS"—One dollar for one year.

PREPARATORY WORK FOR NEW LIGHTING SYSTEM ON VOLTAIRE STREET

Workmen have commenced digging trenches along the curb line on Voltaire street preparatory to the laying of cable for the new ornamental lighting system on that thoroughfare. It is planned for the present to illuminate the street with new lights from Abbott street to Froide street.

NEW LIGHT STANDARDS ON NEWPORT AVENUE

Completion of the ornamental lighting system on Newport avenue is in progress from Cable street to De Foe street and illumination is expected within a week or so.

You And Your Bank

Continued from last week.

Most banks have a number of other services to offer their customers. Perhaps the best known of these is the savings department. It is a remarkable fact that almost every American has at least one savings account in childhood, while the number of adults who keep savings accounts is comparatively small. Foreign-born people are a far more important class of savings account users than are native Americans.

Even the man who makes a sizeable income can well afford to keep a savings account. Let us pass over the thrift advantages of such an account and consider it as a convenience. It can be so used by anyone forehanded enough to think of it in advance. Take insurance premiums—most men pay them once or twice a year, and if they are adequately insured the premiums are burdensome in a lump. The man who divides his annual premiums by twelve and regularly deposits a monthly sum in a savings account does not feel the heavy blow of the annual premium. He takes his money from this account and pays it to the insurance company.

Again, by the perversity of things in general, even a very prosperous individual finds himself facing heavy expenses just when he has the least ready money on hand. You know how it is; you buy a new automobile, and next week you discover that

the roof of your house leaks and you have to get that job attended to right away. The man who gradually builds up a savings account, as he can and holds it for emergency use has greater happiness and more peace of mind when the unexpected happens.

And then, too, take so simple a service as safe-deposit boxes. The bank which provides them seldom makes money by it. They cost too much for the rent that they yield. The bank provides them to give its customers a safe place for their valuables. And the customer who rents a box in such a bank is stirring a friendly feeling in his banker's heart for the material reason that he is helping reduce the loss on the safe-deposit department. He is safeguarding his property—the primary reason for renting a box—and is letting his banker know he has possessions worth taking care of. No slight considerations.

(Continued next week)

PROPERTY IMPROVEMENTS

Mrs. Anna Elleson, who recently purchased two lots on Muir avenue from Wenrich & Warren, is having a fine cottage constructed on her newly acquired property.

CLASSIFIED ADS
GET QUICK RESULTS
WE CIRCULATE

Beach Artists Give Successful Exhibit

Aviation Tragedy On Point Loma

FLIERS FOR HAWAII CRASH INTO HILLSIDE WITH DIRE RESULTS

Lieut. George Covell and H. S. Waggner, two navy aviators entered in the Hawaiian flight, met with a terrible end early last Wednesday morning, when their low-winged monoplane crashed into the embankment on Point Loma near the federal reservation. The fliers had started for San Francisco a few minutes before from North Island and dashed at a high rate of speed through the fog into the hillside. The impact caused the plane to explode and the fliers and their ship were completely enveloped in flames. The surrounding brush caught fire and burned over an acre, greatly hindering the rescue of the bodies of the unfortunate fliers. The plane was completely wrecked.

Both of the aviators killed in the crash were residents of Coronado. Lieut. Covell was married and leaves a widow and two young children. Lieut. Waggner was engaged to be married in a few weeks.

FIRE TRUCK COLLIDES WITH STREET CAR

Another near tragedy resulted from the fatal aviation accident when the Ocean Beach fire truck, responding to the call, collided with a La Playa street car on Fort Rosecrans drive, as the fire truck was turning in from Canyon street. Sid Love was driving the truck and with him were Lieut. Lloyd Moore and G. L. Dell. None was seriously hurt although the truck was badly wrecked. Chris Boronda was motorman of the street car which was also damaged but luckily with no one injured.

On the Air Next Week

STRAND RADIO CO.

ANNOUNCE FINE PROGRAM BY NATIONAL BROADCAST

W. W. Deuel, proprietor of the Strand Radio and Appliance Co., in the Kraft building on Newport avenue, announces a fine radio program for next week over station KFI and other stations connected with the Pacific Coast network of the National Broadcasting Co. The exact hours with the different titles are regularly listed in another column.

The program begins Sunday evening with a Biblical drama, entitled "Lot's Wife," with symphonic orchestral setting, and on Monday the opera offering, "Der Freischutz" will be presented by the National Opera Co., which will also broadcast "The Red Hussar" on Thursday evening.

Two short plays will be presented on drama night next Wednesday, while "Hits and Bits of the Argentine" will form the Tuesday program. For the week-end the fourth of the symphony concerts from the Hollywood Bowl will be heard and the following evening there will be the customary Saturday night review.

They're all good and there's sure to be something to your liking, so tune in accordingly; or you will be also welcome to hear 'em at the Strand Radio Co., headquarters.

MRS. MAUDE M. STUART SUPERVISES SETTING FOR WORKS OF ART

An art exhibit by Ocean Beach and Point Loma artists took place last Saturday afternoon and evening at the Woman's Club. It proved a surprising event in its magnitude and success. Mrs. Maude Merrill Stuart had charge of the exhibit, and under her personal direction the club room became a perfect gallery with its lighting, atmosphere and setting. Many fine paintings completely covered the walls.

Over three hundred appreciative people attended, and it was generally conceded that the event was a significant forward step in bringing to public notice the talent of Ocean Beach and vicinity, which only awaited opportunity for wider recognition.

Paintings and works of art were submitted by the following artists: Mrs. Yancey N. Adams, pen and ink sketches; Mr. Maurice Braun (of Point Loma), three beautiful oil paintings; Mrs. Maurice Braun, two hand-woven rugs; Mrs. Frederic A. Eaton, water colors and oils; Mr. Henry Hengstler, oil portrait and paintings; Mrs. Lillian Holley, water colors; Mrs. Lucy Hoover, marine and other oil paintings (largest exhibit); Mrs. C. S. Logson, oil paintings; Mrs. Brenice Mead (of Loma Portal), oil paintings; Mr. W. I. Penney, oil paintings and water colors; Mr. F. E. Rogers, carbon print and artistic local photographs; Mrs. Maude Schumacher, oil paintings; Mrs. Fannie Tibbitts, tapestries and paintings.

The children's exhibit was one of very unusual excellence and it was given flattering comment by all. The young artists, all under sixteen, were Harold Benson, Alice Cunningham, Ruth Dumont, Fay Hite, Nina Kline and Turner Kline.

China of rare beauty and perfection was submitted by Mrs. Carrie Borchardt, Mrs. Frederic Eaton, Mrs. Alberta Turner, Mrs. Fannie Tibbitts. Mrs. Spencer Howland had an array of artistic lamp shades. Miss Rose Morrison showed a tray of surpassing interest, lined with silk ninety years old.

Music was furnished throughout the day by Miss Mary Jane Beeler, Miss Logson, Mrs. C. O. Griffin, Mr. F. E. Rogers and Mr. E. Foster.

Through the columns of "The Beach News," Mrs. Stuart extends her sincere appreciation and gratitude to all the artists and others who lent their aid and kindly co-operation and to whom she says the success of the exhibit was largely due.

S. D. A. & N. Academy

ARMY OFFICER APPOINTED INSTRUCTOR

Col. Thos. A. Davis, president of the academy, announces that Maj. Quinn Gray, U. S. A., retired has been appointed an instructor at the Army and Navy academy, in Pacific Beach. Maj. Gray taught military science and tactics for the past two years at the Virginia Military Institute. During his army career he was instructor at West Point in mechanics, and astronomy; instructor in gunnery; and instructor in the general staff college, A. E. F. in France.

Golden State

News of Interest to All

Owners of power boats in Stockton met last week in the Stockton Chamber of Commerce to consider plans for a boat regatta to be held there in September. The regatta would be similar to that staged recently on the Sacramento river and would be open to boat owners on all waters in Central California.

Young couples contemplating sudden matrimony have just two weeks and two days more in which they may marry in haste—in California. For on July 29 the new and so-called "gin marriage law" goes into effect, and after that date any abrupt matrimonial inclination will have to wait three days before it may be fulfilled.

The assessed valuation of property in Merced county is set at approximately \$32,000,000, a net gain in assessed valuation of almost \$1,750,000 according to the tax rolls of F. A. Robinson, county assessor. Building and improvement on farms and in industries are largely responsible for the increase.

Plans and specifications for Woodland's new \$400,000 hotel, will be ready next week, according to W. H. Weeks, San Francisco architect. The building will be a four-story, reinforced concrete structure, containing fifteen stores, a coffee shop, banquet rooms and seventy-five guest rooms, each with bath.

The United States Forest Service has established a crew of fifty-five men on the Robinson Flat road into the French Meadows, Placer County. Twelve thousand dollars has been set aside for the completion of the job, which will open up a great hunting and fishing ground which has been restricted to only the more venturesome sportsmen in the past. The forest service has offered to complete the old Emigrant Gap road into the Meadows at this time if the supervisors will deposit \$1,500 to insure completion.

California's mineral production in 1926 is placed at \$456,408,000 in a report just issued by State Mineralogist Lloyd L. Root. This figure represents an increase of \$24,000,000 over the 1925 production, which likewise showed an advance over the output of the year before that. The marked increase in 1926 is credited principally to the petroleum output which, though 8,000,000 barrels less in actual quantity, had a greater value by \$25,000,000 due to price advances which became effective last March and continued throughout the remainder of the year. The petroleum production last year is placed at 224,335,000 barrels, having a worth of \$355,000,000.

The bark Star of India, once the pride of seven seas, was towed into San Diego harbor last week destined to become a marine museum. The Star of India was built in 1863 in Ramsey, England, and for years her masts bent beneath trade winds the world over. For the last five years she has been idle in the harbor of phantom ships near San Francisco. Purchased a year ago by James Coffroth the vessel was donated to the San Diego Zoological Society as a marine museum and was towed down from San Francisco. In addition to being a marine museum the Star of India will be used as an armory and nautical training station for the local naval reserve unit.

Jamestown, a little city nestled in the Tuolumne County hills, prominent in the "gold rush" days of California, was threatened by fire last week, which destroyed two buildings and did damage estimated at more than \$20,000. The National Hotel and Foresters Hall, two of the main buildings of the city, were destroyed. The origin of the fire, which started in the hall, is not known.

As a move to trap drivers of overloaded trucks who have been trying to evade the load-limit provisions of the motor vehicle law, patrols of State traffic officers will be placed on duty on the highways from midnight to daylight. This plan by Frank G. Snook, chief of the State Division of Motor Vehicles, was promoted by information received from the five trucking squads that many truck drivers use the early morning hours to escape detection. More than two hundred arrests for overloading have been made.

Plans of James P. Sweeney, San Francisco, to serve the city of Santa Cruz and surrounding territory with a domestic water supply taken from the San Lorenzo river were disclosed with the filing with the State division of water rights of application for a \$700,000 water and power project. Sweeney seeks to divert 20 cubic feet per second and 300 acre feet annually for the domestic supply, and a further diversion of 30 cubic feet and 300 acre feet for the power development which will be in connection with the domestic project.

Construction was commenced last week by Roy Martin of Fresno on the new \$75,000 Catholic church for St. Brigid's parish at Hanford.

The Federal Land Bank of Berkeley announces that during the month of June it made 138 loans for farmers of California, Utah, Nevada and Arizona, totaling in cash \$633,000.

The city council of Los Banos, Merced County, voted at last week's meeting to purchase for \$6,000 cash, the city park property owned by Miller and Lux. Construction of a plunge and bath house on the property is contemplated.

A \$20,000 fire, the second serious blaze to strike there in six months, swept the little town of Soquel, four miles from Santa Cruz last week.

A contract for the construction of four airplane hangars at Stockton Municipal Aviation Field to cost approximately \$6000 was awarded to Frank P. Guyon by the Stockton City Council.

In the future the great highway that splits the San Joaquin Valley will be known as the Golden State Highway instead of the Valley Route, as it has been designated for years. This is the name announced as first choice in the contest conducted by the San Joaquin Valley Tourists and Travel Association. More than 10,000 were suggested. The grand prize, one week's free accommodation for two people in the Yosemite Valley, went to James C. Anderson of Fresno. The winning name appeared in the list 243 times, but, because Anderson was the first to submit the winning title, he was awarded the prize.

MacDonald & Kahn, Inc., of San Francisco, acting with Edwards, Willy & Dixon of Los Angeles, contractors, were low bidders for the construction of the San Gabriel dam, a structure which, it is asserted, will be greater than any other dam in the world. The entire cost of the dam will exceed \$25,000,000.

During 1645 years in the schools of California, fifty veteran teachers were recently retired on pension by the Teachers' Retirement Board. Forty-six of those retired spent thirty years or more in their profession, and will draw the full \$500 annual salary. The others retired after twenty years or more of service, because of disability, and will receive the pro rated amount of the \$500 annual salary allowed for the full thirty years' service.

California sends a distinguished salvationist, Col. William S. Barker, back to France this month to head the U. S. contingent of Salvation Army men and lassies who formerly served under his command on five fronts during the World war. They are going over again to help the members of the American Legion feel at home there during their coming convention in Paris, when they see the familiar huts, doughnut and coffee stands, attended by their old friends in the o. d. uniform and the blue bonnet.

Five tons of ice were dumped into the community swimming pool at Brawley, Imperial County, to make the water comfortable for bathers, on a recent morning. Down in the Imperial Valley, once a desert, now a wholesale producer of lettuce, peas, cantaloupes and watermelons, summer is summer. Hot weather has made the outdoor community swimming pool so uncomfortable that the city council decided to come to the relief of swimmers with five tons of ice.

Millan Yukich, convicted slayer of Richard T. Stone, lumberman of San Francisco, was sentenced to be hanged at San Quentin prison October 7 by Judge J. B. Landis of Placer County last week. The State Supreme Court recently upheld the judgment of the lower court in the case.

Stephen T. Mather, director of national parks, arrived at Yosemite last week by motor over the all-year highway from Sequoia National Park to attend the official opening of the new Ahwahnee Hotel. Ahwahnee is the first modern hostelry to be erected in the valley for fifty years.

Thirty-two automobiles went on a forestry tour in Santa Cruz County, held under the auspices of the Agricultural Extension Service of the University of California. Prof. Woodbridge Metcalf led the tour, and reports satisfaction at the interest taken in the county for a constructive forestry program. One 60-acre redwood plot was inspected where over a ten-year period there has been a growth of 2000 board feet per acre per year.

The Modoc County Board of Supervisors has appropriated \$1,000 to be used in the eradication of coyotes, the work to be done under the supervision of the state authorities. The Modoc County Bank, treasurer for the Modoc Wool Growers' Association, reports approximately \$2000 on hand for coyote control work which has been collected from sheepmen using range in the Modoc National Forest on the basis of one cent per head for the number of sheep grazed on National Forest range. The state will match the funds raised locally by a similar amount, the work of trapping and poisoning coyotes to be carried on during the Fall months.

Samples of ore, said to be tellurium gold running high in value, were exhibited at San Luis Obispo recently by William Gahan, a mining engineer who said the specimens came from the northern section of San Luis Obispo county. The exact location was being kept secret.

Rev. Patrick M. O'Regan, 90, died July 14 at St. Vincent's hospital, Los Angeles, where he had been chaplain for the last seventeen years. Los Angeles Catholic church officials said Rev. O'Regan was the oldest Vincentian priest in the world.

Children from twenty-two states and two foreign countries are registered in the University of California play school on the Berkeley campus which is being conducted as a part of the Summer Session curriculum, according to figures released by the recorder.

The Clear Lake Water Company has been authorized by the State Railroad Commission to issue \$750,000 of common capital stock and \$350,000 of 6 per cent first mortgage bonds, the proceeds to be used for the purchase of the Yolo Water and Power Company.

JUST HUMANS

By GENE CARR



"HOW'S IT, HE'S SO LUCKY AT CARDS AN' FLOPS WHEN HE PLAYS THE PONIES?"
"CAUSE HE CAN'T SHUFFLE TH' PONIES!"

Mother's Cook Book

If every one were wise and sweet,
And every one were jolly,
If every heart with gladness beat,
And none were melancholy;
If none should grumble or complain,
And nobody should labor
In evil work, but each were fain
To love and help his neighbor—
Oh, what a happy world 'twould be
For you and me, for you and me.

SUMMERY GOOD THINGS

DURING the warm weather we like to think of juicy fruits, chilled dishes and desserts that are refreshing without being too much work. With a small freezer one may prepare the most delicious desserts and have such variety that the family will always look forward to the dessert with anticipation.

If you wish to start off your dinner with something especially cooling and unusual, serve the honey dew or cantaloupe melons topped off with a tart sherbet or ice.

Lemon Ice.

Take one and one-third cupsful of sugar, three cupsful of water and one and one-half cupsful of lemon juice. Boil the sugar and water five minutes, add the lemon juice and cool. Freeze as usual. This will make one quart of ice.

When fine firm heads of lettuce can be secured, no other vegetable or fruit is needed to make a tempting salad. With the following "dressing" dressing, it will be fit for the most honored guest:

Thousand Island Dressing.

Take one-half cupful of olive oil, the juice of half a lemon, the juice of half an orange, one tablespoonful of grated onion, three tablespoonfuls of chopped parsley, one-fourth teaspoonful of mustard, six olives chopped or sliced, one teaspoonful of Worcestershire sauce, one-half cupful of mayonnaise and one-fourth teaspoonful each of salt and paprika. Put all the ingredients into a jar, after having mixed the dry ingredients and dissolved them in the fruit juice. Put on a rubber and seal. Shake until the mixture is smooth. Set into the ice-box to chill and shake again when ready to serve. Finely chopped hard-boiled egg, green pepper and various other vegetables may be added for variety.

Figaro Eggs.

Steam pulled figs until plump and soft. Split one side and insert half a marshmallow and a few nuts. Roll in sugar and serve on a paper doily-lined plate.

Nellie Maxwell
(© 1927, by Western Newspaper Union)

What Does Your Child Want to Know?

Answered by
BARBARA BOURJAILY



WHY CAN'T WE TICKLE OURSELVES?

Because we know we're doing it
And so it isn't funny—
We can't excite our laughing nerves
For either love or money.
(Copyright.)

SOMETHING TO THINK ABOUT

By F. A. WALKER

WHAT ARE WE?

A COLLEGE professor has dug up from the misty past the twenty-five century-old doctrines of Democritus to show us that the "life entity" theories lately announced by Edison are not in the least new or novel. Edison, as you have read, propounds the idea that life is the result of the association of an innumerable number of invisible, immortal "entities" which while they are in combination continue the existence of whatever thing they compose.

These combinations may in one case be a plant, in another a human body. In either case when death comes these entities separate and except in the case of mankind resolve themselves into other shapes and forms.

In the human those entities which were characteristic of the person and which constituted his personality, may remain associated and constitute in their continued existence the after-death life.

An interesting theory, but not a new one.

There have been many guesses, beliefs, theories, suppositions as to what we are, what constitutes personality, and what lives after death.

It is true that 25 centuries ago Democritus, a very learned man, evolved the theory that everything in the universe was constituted of invisible atoms. These atoms he believed to be self-existent, that is, no atom depended upon another for its life and was therefore everlasting.

The varying association of atoms he believed made up the various forms of life which continued only as long as the association was maintained.

Democritus had, for those times, some very original ideas.

He was the son of a very rich family in Thrace, and when he came into his fortune he spent it all traveling and studying, declaring at the end of his journeys that "I of all men have traveled over the greatest extent of country and have listened to the most experienced of men."

He had probably traveled a less distance than you would go in a summer vacation motor tour, but he was held by those who knew him to be "almost divine" in his wisdom.

Democritus was known as "The Laughing Philosopher," although history gives no reason for the mirthful appellation.

Maybe he, in his wisdom, laughed at the impossibility of proving his own theories, as perhaps Edison smiled as he made public his doctrine of "life entities."

"What we are" and "Why we are" have long puzzled mankind.

After centuries and centuries of honest studying, earnest investigation and wisest theorizing we are still as far from an accurate determination of established fact as when we began.

We know we are, and there, so far as absolutely provable fact goes, we stop.

We know that we are conscious of a surrounding universe which one philosophy tells us is real and another tells us is unreal, existing only in thought.

Science tells us that all matter is energy, that the indivisible atom of Democritus is easily divided into its electrons, which are not matter at all, but electricity and that matter is really nonexistent.

What we seem to see, it may be we do not see at all, and what we seem to be, may, after all, be not at all what we are.
(© by McClure Newspaper Syndicate.)

THE CLOCK WORKER

By EVELYN GAGE BROWNE

THE man who works with his eyes on the clock,
Just gets to the end of the day—
But he doesn't get far on the Road to Success
For he isn't headed that way.

He hasn't an ounce of genuine "push"—
Except to "push the clock"—
And then when other folks get ahead
He loves to sneer and "knock."

He gives just so many hours a day,
And he draws no joy from his work;
The only thing he draws is his pay,
And it's all that he doesn't shirk.

He puts nothing in—except his time,
So gets nothing out at the end,
Besides some paltry dollars and cents,
Which he straightaway proceeds to spend.

It's the chap who renders service-plus,
Not just by the hour or the day;
But by all that's in him, and gives his best,
For the love of his work—not for pay;

Who's going to sit in the leader's chair,
And get to the very top;
For he's headed straight to be truly great,
And nothing can make him stop.
(Copyright.)

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At 21—George Arliss Was Unknown in Metropolitan Circles.

AT THE age of twenty-one I was playing in a company touring the English provinces, my chief ambition being to achieve distinction in the London theaters.

Strangely enough it was an American that gratified this ambition, Charles Frohman—George Arliss.

TODAY—Mr Arliss is probably the foremost character actor in America. It was Mr. Frohman who introduced Arliss to London audiences and by the same oddity in his career, it was in America that he achieved his first great success. This was in "The Darling of the Gods," a Belasco production.

His first appearance in this country was when he was brought over by Mrs. Pat Campbell to play with her in "The Second Mrs. Tanqueray." Ever since then, twenty years ago, he has continued playing only in the United States. It was only two seasons ago that he went to London to enact his famous "Raja of Rukh," in "The Green Goddess."

After "The Darling of the Gods" Mr. Arliss' second big success was in "The Devil," the Franz Molnar play that made a sensation in all parts of the world and was considered one of the most daring plays of the time. His "Disraeli" and "Hamilton" are other outstanding achievements.

Another Arliss play was Galsworthy's "Old English," in which, as an old lion of eighty, he thrilled New York.

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THE WHY of SUPERSTITIONS

By H. IRVING KING

SUN CURES

THE current superstitions which are survivals of sun-worship may not be more numerous than those derived from other sources, but in most cases they are more obvious as to their origin—they stand out clearer.

One does not have to puzzle over their pedigrees and devour long hours in research work to get even an inkling of their parentage; they, as a rule, proclaim themselves as clearly as did the brazen trumpets that announced at Heliopolis the rising god of day.

It is an interesting fact that the relics of sun-worship should have come down to us so little changed. They are today practically what they were when the mummified pharaohs were as yet living kings. Here are a few of these superstitions gathered by the American Folk-Lore society:

In rubbing for rheumatism rub from left to right (sunwise). Rub the diseased part of a horse's shoulder with a cornob sunwise every third morning. Rub a wen, corn, etc., with the sun every day and the sun will draw out the pain. To cure a "curb" in a horse rub it with a bone at sunset. Cure a boil by having it rubbed at daybreak for nine successive days, rubbing sunwise. To cure a burn, rub sunwise with a finger moistened with saliva three times.

These are all purely and entirely survivals of sun-worship as is evident in the rubbing in the "ceremonial circuit," that is, with the apparent course of the sun, as all ceremonies connected with the worship of the sun were performed, and in one case the setting of the time for the appeal to Osiris at sunrise and in another at sunset.

(© by McClure Newspaper Syndicate.)

What's the Answer?

Questions—No. 5

1—What is the longest game on record in the National league?
2—What President was impeached?
3—Who was President when Roosevelt died?

4—What is the only portion of the brain whose destruction causes immediate death?
5—What English portrait painter was a crony of the statesman, Edmund Burke; the lexicographer and writer, Samuel Johnson; the poet and novelist, Oliver Goldsmith, and the actor, David Garrick?

6—What country has the largest continuous area in the world?

7—What are the Vedas?

8—Who said: "Give 'em a little more grape, Captain Bragg?"

9—Is the use of "learn" for "teach" permissible?

10—What is the first verse in the Bible?

11—Who is the champion woman golfer player?

12—What President later became chief justice of the United States Supreme court?

13—What state was named for an English king of the house of Hanover, and which king was it?

14—What are the five principal senses of human nature?

15—What movie actress has received the appellation, "America's Sweetheart"?

16—Which is the largest river in Europe?

17—In what novel is Becky Sharpe a leading character?

18—What is turquoise and of what country is it the national stone?

19—Is the split infinitive always bad usage?

20—What is another name for the First Book of Samuel?

Answers—No. 4

1—1870.
2—Chambersburg, Pa., Gen. Jubal A. Early.

3—Lee De Forest.
4—The funny bone, so called, is that point on the elbow where the ulnar nerve lies close to the surface.

5—G. Von Elm.

6—Michelangelo.

7—Colorado and California.

8—On a mountain top in Samoa.

9—General Wolfe.

10—The Fascist labor code absolutely forbids strikes, lockouts and boycotts.

11—Thomas DeQuincy and Samuel Taylor Coleridge.

12—Gene Tunney.

13—John Adams.

14—Battle of New Orleans, War of 1812-1815.

15—Sixty-five per cent.

16—Air is composed chiefly of oxygen and nitrogen.

17—John Bunby.

18—The Zugspitze, in Bavaria.

19—President Woodrow Wilson.

20—About 60 per cent.

Master of Music Had

Novel Piano in Mind

Berlioz, the illustrious master whose name dominates French music of the last century, ordered from a piano manufacturer a specially constructed instrument, so fashioned that the strings could be used as a harp.

Berlioz loved to play stringed instruments and in his early days gave lessons on the guitar. In spite of the poverty which he mentions in his memoirs, he had succeeded in buying a piano, but it was not the sort of instrument that he wanted.

"If I were rich," he wrote, "I would have continually about me a big grand piano, two or three Erard harps, some Saxo trumpets and a collection of basses and Stradivarius violins."

The piano which he later invented was in part an answer to this dream. It is at present in the possession of a widely known collector who loaned it to the organizers of the Berlioz exposition of the great musician's centenary.—From L'Ere Nouvelle, Paris, (Translated for the Kansas City Star).

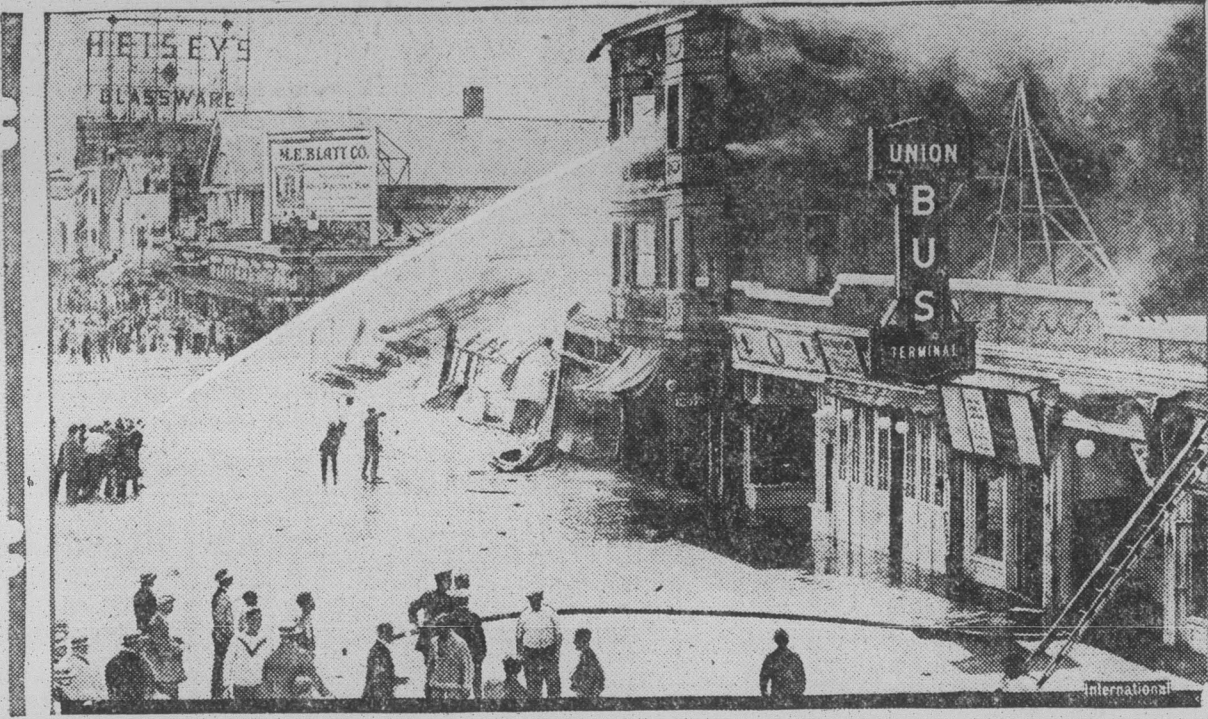
Voice Distinction

The distinction between a soprano and mezzo-soprano is range. In the case of lyric and dramatic voices the difference is in timbre. Grove's dictionary calls attention to the fact that many mezzo-sopranos can sing higher notes than many sopranos; but there is a middle to every voice, which, as a rule, it is not difficult to find, and about this the tessitura of the music (literally, the texture) and the practice should be woven.

Likee Workee

A Chinese newspaper published this letter from an applicant for work: Sir: I am Wing—I can drive type-writer with good noise and my English is great—My last job left itself from me, for good reason that large man has dead. It was on account of no fault of mine. So, honorable sirs what about it? If I can be of big use to you, I will arrive on same date that you should guess.—Squadron News of the Far East, Cavite, Philippine Islands.

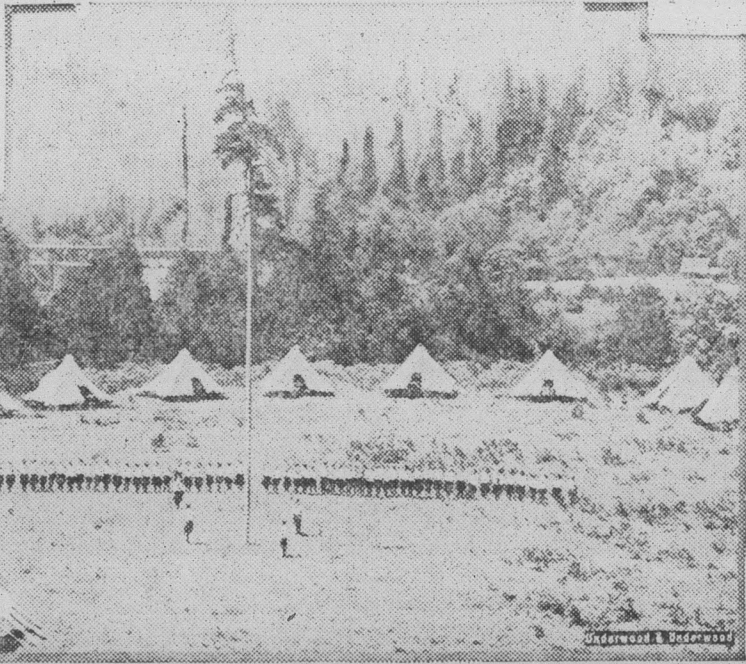
Big Blaze on Atlantic City Board Walk



Scene during the conflagration that nearly wiped out the entire Board Walk at Atlantic City. The fire raged for hours and several hotels were destroyed.

Army Discipline for Oregon Camp Fire Girls

Camp Fire Girls having morning muster as the flag is raised in their camp in the hills of Oregon. The girls have a regular routine which they follow daily, and healthful exercises constitute the major feature of their life during the summer vacation.



Coolidge Eats Birthday Cake



President and Mrs. Coolidge sampling the birthday cake presented to the Chief Executive by Mrs. John E. Halley of Rapid City on the fifty-fifth anniversary of his birth.

WILL RULE RUMANIA



Here is the latest photograph of little Crown Prince Michael, son of Prince Carol of Rumania and grandson of King Ferdinand and Queen Marie. Some day he will be the king of Rumania.

COL. W. B. LADUE



Col. William B. Ladue, recently appointed engineer commissioner for the District of Columbia, who succeeded Col. J. Franklin Bell. He was born at Adrian, Mich., and educated at the University of Minnesota and West Point Military academy.

Pacific Flyers Wreathed With Leis



Telephoto picture showing Lieuts. Maitland (left) and Hegenberger (right) decorated with leis on their arrival in Honolulu at the end of their flight from San Francisco.

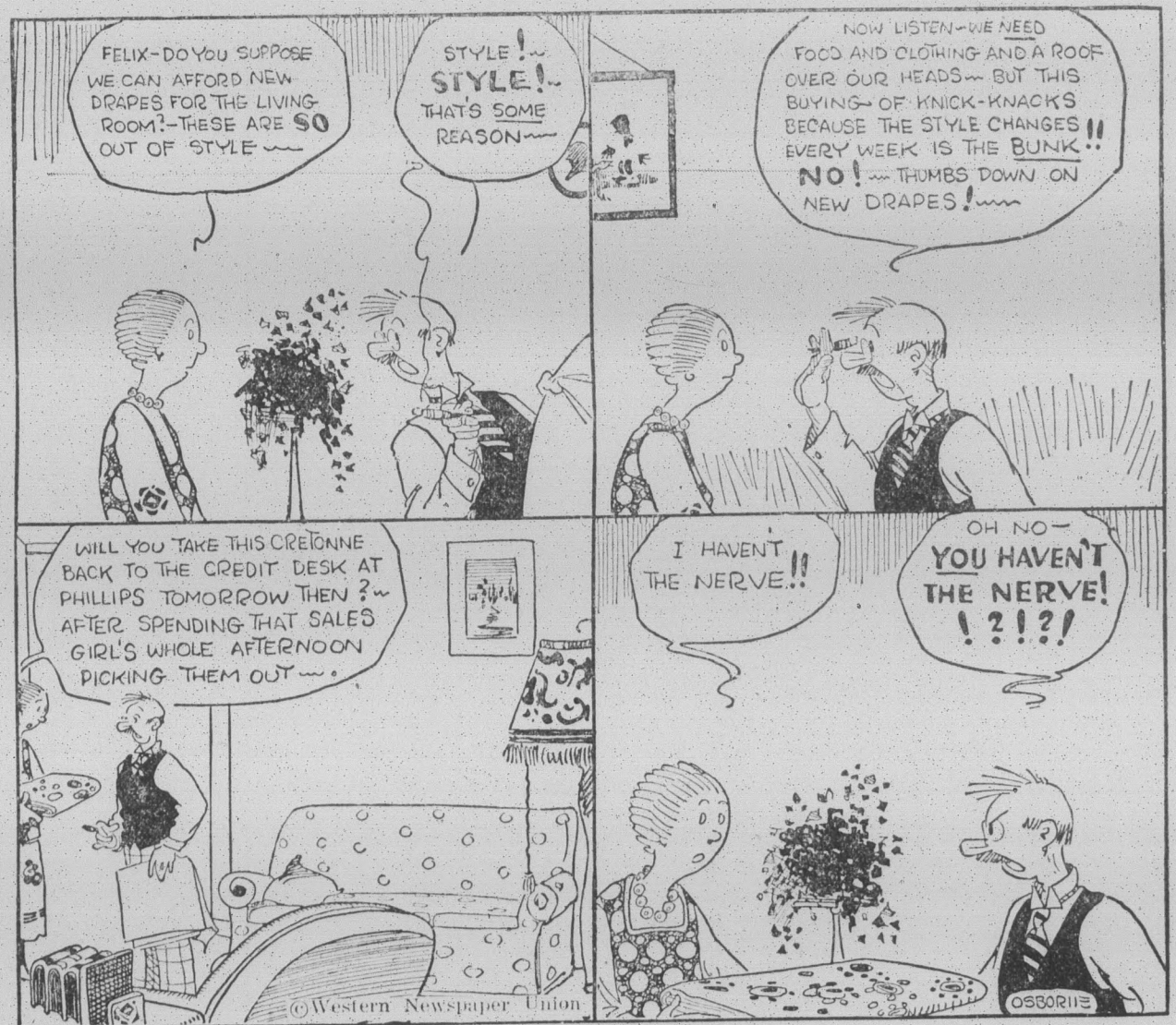
OUR COMIC SECTION

Events in the Lives of Little Men



THE FEATHERHEADS

Round One Is Fanny's



FINNEY OF THE FORCE

Victoria Herself



WHO'S WHO & WHAT'S WHAT! IN OCEAN BEACH

Business Directory—Alphabetically Arranged
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OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninsula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constantly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests.

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PAVILION BARBER SHOP (A. H. Maier), Newport Avenue, O. B.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BATTERY SPECIALISTS

SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.

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CLETIS WAGNER BEAUTY SHOP, O. B. Bank Bldg. Bayview 0193.

ELSIE MALLETTE, 5008 1/2 Newport Avenue. Bayview 0750-W

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OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

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ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.

DINNER-DANCE INN, near the Bridge, O. B. Phone Bayview 0512

O. B. SANDWICH SHOP, 5037 Newport Avenue. Bayview 0663-J.

WHITMORE'S BARBECUE, Newport Ave. and Abbott St., O. B.

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DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

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J. THOS. MCCOY, 4999 Voltaire Street. Telephone Bayview 0456.

THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.

WENRICH & WARREN, Across from Merry-Go-Round. Bay.0390-W

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4829 Saratoga Avenue

Ocean Beach, California

Phone, Bayview 0017

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KATHERINE SMITH Sec'y-Treas.

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A LEGAL NEWSPAPER

EIGHT PAGES

San Diego office; 835 G Street

Saturday, August 13, 1927

News contributors and advertising
patrons will please take notice that
the forms of The Beach News close
at noon every Thursday and will
greatly oblige by submitting their
favors accordingly. Write on one
side of the paper only.

NEW CALIFORNIA THEATER

"The Stolen Bride" is essentially a
romantic story, combined with humor,
many novel twists and turns of plot
and situation and not a few strong
dramatic moments. It chiefly pro-
vides a thrill of romance, however,
both in the setting, which is in cen-
tral Europe, and in the type of story
which is indicated by the title. It is
the sort of picture Wilson likes most
and he believes, it is the kind most
generally acceptable by film play-
goers.

"The Stolen Bride" is a unique
production in a number of ways. It
serves to introduce Billie Dove as a
star in her own right, the beautiful
actress having been advanced to that
position by First National because of
her remarkable progress in the past
year.

It brings, moreover, one of the
foremost directors of Europe to the
American screen in Alexander Korda,
Hungarian writer and producer who
was associated with the UFA company
in Berlin for some time.

For the stage offering, Fanchon
and Marco are presenting their orig-
inal interpretation of "Dolls," fea-
turing a cast of alluring human dolls
from rag dolls, soldier dolls, dog
dolls, saw-dust dolls, red-heated dolls,
blonde dolls and brunette dolls, and
more dolls.

Chrissie and Daley and the Sunkist
Beauties are featured, and also the
Andrieff Trio, Myra Kinch and
Clarice Canona, Mary Jane and De-
lorenz Lopez and Bobbie Thompson
and Doreen Wilde.

Milt Franklyn, popular guest con-
ductor, has prepared a musical score
for the screen and stage presenta-
tions, convincingly demonstrating his
own incomparable method as to cor-
rect symphonic color and mood. The
band will offer typical songs and airs
that blend harmoniously with the un-
foldment of the special productions.

Preliminary features for West Coast
greater movie season will be ushered
in Saturday matinee at the New Cali-
fornia when screen tests will be made
of any person in the audience desir-
ing to be filmed. There will also be
a greater movie season pay day en-
velope for each patron containing a
valuable coin. A greater movie seas-
on doll contest will be staged start-
ing today. Any little girl may enter
her doll for the cash prizes, which
will be voted for by the patrons of the
theater. The dolls will be received by
the California Drug store, Fourth and
C streets, where they will be dis-
played in the window for judging.

BALBOA THEATRE

A background of unusual color
combines with tense drama, thrills
and romance to make "Framed," Mil-
ton Sills' latest First National vehicle,
one of the most entertaining pictures
of the season.

The picture, which is showing at
the Balboa theater today and tomor-
row, begins with French army life,
moves its sweeping romance across the
Atlantic to the colorful city of Rio de
Janeiro, the Brazilian diamond
mines and the Amazon penal colony.
Sills has a rugged and powerfully
dramatic role as the court martialled
French army officer who first re-



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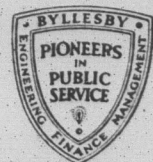
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OCEAN BEACH SOCIAL PAGE

STRAND THEATRE

Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, August 13
Zane Grey's "DRUMS OF THE
DESERT." A Western thriller-
drama.

"Scared Stiff," Clyde Cook com-
edy and News Weekly.

Sunday & Monday, August 14-15
Richard Dix in "MAN POWER."
A smashing, crashing drama.
"Tit for Tat," Fables. "Whisper-
ing Whiskers," Sennett comedy
and "Topic of the Day."

Tuesday & Wednesday, August
16-17

Colleen Moore in "NAUGHTY
BUT NICE." The seasons
breeziest comedy.
News Weekly and "Stop Snoo-
kums." A Newlewed comedy.

Thursday & Friday, August 18-19
William Haines, Sally O'Neill and
Harry Carey in "SLIDE.
KELLY, SLIDE."
"Fighting to Win." Another Col-
legian and comedy.

If it's a good picture the STRAND
will play it. Why pay more?
Two Bits

W. H. CURTISS, M. D.

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"Kollum"

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VACATION ENJOYED IN
TAHOE NATIONAL FOREST

Rev. and Mrs. W. S. Dunn, of
Brighton avenue, expect to arrive
home this Saturday from their va-
cation trip to the Tahoe National
Forest. On their return journey
from Lake Tahoe they will visit
Mrs. Dunn's sister at Auburn and
will also stop at Pismo Beach for
a day or two. Writing from up-
state Pastor Dunn says: "It's a
wonderful country for spending
vacation time, with rivers, lakes
and mountains, but I am still of
the same mind, San Diego, and
Ocean Beach are the finest places
on the map, and I believe it will be
difficult to find a more ideal place
for a home than Ocean Beach."

Greeting Cards—Froide—Bacon St.

LODGE HOLDS PICNIC
AT OCEAN BEACH

Members and friends of Sun-
shine lodge, No. 253, Daughters
of St. George held their annual
picnic last Thursday at Ocean
Beach. After swimming and vari-
ous beach sports during the day,
a wicker roast supper with hot
coffee and cake was served in the
early evening.

GUESTS REGISTERED
AT HOTEL NEWPORT

A. P. Melish, Vancouver, B. C.;
Mr. and Mrs. A. S. Hallberg, San
Francisco; G. Livingstone, Yuma,
Ariz.; Mrs. Furnas; J. C. Howard
and family, Berkeley, Calif.; G. R.
Figwater, Los Angeles; D. Finley,
Calcutta; Robert Manoser, Earl
Green, Helen Manoser, Mary Wil-
coxon, Chas. Bostock, Glendale,
Calif.; Mr. and Mrs. C. E. Ander-
son, El Centro; G. H. Bender, Los
Angeles; M. L. Wlaton and J. L.
Groover, Glendale; Mr. and Mrs.
Chas. Glover, Weippe, Idaho; Mr.
and Mrs. D. Glover, Salt Creek,
Wyoming.

GUEST FROM SAN BERNAR-
DINO

Mrs. L. Jones of San Bernar-
dino is visiting for a few days
with her niece, Mrs. B. B. Boyd
of Saratoga avenue.

VISITORS FROM OAKLAND

Mr. and Mrs. J. Kneal, of Oak-
land, California, motored down
the coast to Ocean Beach last
week on a visit to Mr. Kneal's
parents, Mr. and Mrs. William
Kneal, at 4754 Niagara avenue.
The visitors returned north last
Sunday greatly enthused over our
wonderful climate.

ENJOYED WEEK'S VACATION

Sylvester Hensler, of the Hen-
sler Bros., proprietors of the Sunset
Cliffs Service Station at Newport
avenue and DeFoe street, has been
enjoying a week's vacation at
Warner's Hot Springs. Mr. Hens-
ler was accompanied by his moth-
er, Mrs. W. M. Hensler, on his
auto outing trip.

GUEST FROM SAN DIEGO

Miss Beatrice Jenvey, who has
had charge of the dining-room at
the county hospital, is visiting for
a few weeks with Mrs. Edith Jo-
bert of Muir avenue.

GUESTS FROM POMONA

Mr. and Mrs. Frank McIntyre,
of 4867 Santa Cruz avenue, are en-
tertaining as house guests Mr. and
Mrs. Sam Milliken and baby of
Pomona, Calif. Mr. Milliken is a
nephew of Mrs. McIntyre.

Subscribe for "The Beach News."

CELEBRATES BIRTHDAY
WITH PICNIC PARTY

Mrs. A. H. Maier of Long
Branch avenue celebrated her
birthday anniversary last Sunday
with a family picnic party at El
Monte grove, where a happy time
was had among the great oaks by
a dozen or more young and old
folks in attendance.

LIFE DIPLOMA WON
FOR SCHOOL TEACHING

Five years of successful teach-
ing and other evidence of the re-
quirements of a high standard in
teaching skill won for Alice Neal
Gilpin, daughter of Mrs. L. E. Neal
of Voltaire street, a life diploma,
entitling the holder to teach for
life in the schools of California.

JUNIOR KRAFT'S FIRST
BIRTHDAY ANNIVERSARY

Fred H. Kraft, Jr., was just a
year old last Thursday, August 11,
and the bouncing youngster was
the recipient of many mementos of
the happy occasion at the home of
his parents in the Kraft apart-
ments on Newport avenue.

MISS COBB ARRIVES

Mr. and Mrs. David R. Cobb of
4645 Saratoga avenue, are the
happy parents of a baby girl born
last Friday, August 5, with W. H.
Curtiss, M. D., in attendance.
Mother and daughter are re-
ported to be doing nicely, while
Daddy Cobb and the four young
Cobb boys are greatly delighted
over the addition of a little sister
to the family.

FROM STORKLAND

A daughter was born July 29
to Mr. and Mrs. Henry D. Holt
of 4961 Cape May avenue.

OBITUARY

THOMPSON — In San Diego, Au-
gust 6, 1927, James Brainard
Thompson, beloved husband of
Eva A. Thompson, of 4336 Del
Monte avenue; father of Alice
Thompson of this city; C. Lynn
Thompson, of Eastland, Texas;
Mrs. Winifred Ottesen of Bas-
sin, Wyo.; brother of C. R. and
Albert Thompson, both of Trin-
idad, Colo.; Julia Crilley of
La Crosse, Wis.; Clara Gebhart,
Canyon City, Colo. and Mary
Prue, Eagle Rock, Calif.

LEONARD — At Stockton, Calif.,
Aug. 6, 1927 Howard W. Leon-
ard, son of Geo. P. Leonard and
brother of Geo. A. Leonard and
Mrs. Irene Martin, all of Point
Loma; a native of New York;
aged 41 years.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The Ocean Beach Branch library
has the following suggestions of
titles of cheerful books for sum-
mer reading: "Molly Make Be-
lieve" (Abbott), "Unspeakable
Perk" (Adams), "Adventures in
Contentment" (Baker), "Mary
Cary" (Bosher), "House of Hap-
piness," "T. Tembarom" (Bur-
nett), "Drusilla With a Million"
(Cooper), "Wintergreen" (Laing),
"Uncle William" (Lee), "En-
chanted Barn" (Lutz), "Charm
School" (Miller), "Come Out of
the Kitchen" (Miller), "Lovey
Mary" and "Mrs. Wiggs of the
Cabbage Patch" (Rice), "Tish"
and "More Tish" (Rinehart),
"Dear Enemy" and "Uncle James
Shoes" (Webster), "Oh Doctor"
and "Wrong Twin" (Wilson),
"Their Mutual Child" (Wed-
house).

CARNIVAL PROPOSED
FOR FUNDS TO ERECT
WOMEN'S CLUBHOUSE

Hoping to raise funds with
which to erect a clubhouse at
Sunset Cliffs, the women of the
Thursday club have filed a peti-
tion with the city clerk asking
the council for permission to con-
duct a carnival in the American
Legion building at Balboa park,
Saturday, October 29. The lot
at Sunset Cliffs, on which it is
hoped to erect a clubhouse was
presented to the club by John P.
Mills recently.

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with symphonic orchestral setting

Monday, Aug. 15—8 to 9 p. m.

"DER FREISCHUTZ"

By National Opera Company

Tuesday, Aug. 16—9 to 10 p. m.

"Hits and Bits of the Argentine"

Wednesday, Aug. 17—9 to 10 p. m.

Drama Night, "The Happy Prince"

and "The Sentimental Journey"

Thursday, Aug. 18—9 to 10 p. m.

"THE RED HUSSAR"

By National Light Opera Company

Friday, Aug. 19—8:15 to 10:30 p. m.

Hollywood Bowl Concert

Fourth Symphonic Offering

Saturday, Aug. 20—8 to 9 p. m.

Saturday Night Review

STRAND RADIO

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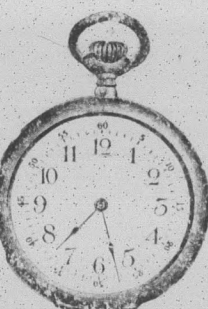
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MISS BETTY COMPTON of New York has been selected in a national
competition to portray the spirit of the Golden Rule in connection
with the forthcoming observance of International Golden Rule Sunday
for the Near East Relief.

DOG DAYS

By ELMO SCOTT WATSON

THERE are dog days, that period in the months of July and August when Sirius, the dog star, rises and sets with the sun, and it is the time when, unless the weather is unusually capricious, man can expect the warmest weather during the whole year.

But for the dog lover every day in the year is a "dog day," marked by the warmth of his affection for the animal which is traditionally known as "man's best friend." That man recognizes this fact is shown by the numerous instances in which he has paid signal honor to certain individuals of this race, of what is often so inappropriately referred to as "dumb animals."

There is the case of Sergeant Major Jiggs, the mascot of the United States Marine Corps, who died on January 9 of this year and was buried with full military honors by his friends, who are proud to call themselves "devil dogs." There is the case of Stubby, the internationally famous mascot of the A. E. F., veteran of four major engagements, wearer of one wound stripe, and recipient of numerous medals and decorations, who also died recently but who has been mounted and given a place of honor in the American Red Cross museum at Washington.

There is Rufus, the Newfoundland hound, who accompanied Lon Westcott, back the "Samaritan of Death Valley," on all of his expeditions, into that earthly inferno, to rescue prospectors perishing from thirst, and who is honored with his master, since their deaths, with a monument in the city of Los Angeles.

Who has forgotten Butto, the Alaskan husky, who won fame in his dish to Nimo two years ago as the leader of a dog team bearing the diphtheria serum to the plague-stricken city? According to press dispatches, Butto is to have a permanent home in the Cleveland zoo for the rest of his life instead of leading the wandering life of a vaudeville trouper or a sideshow exhibit.

But monuments are not the only enduring memorials to the dog's fidelity to man. Another memorial, and perhaps the most famous of all, is the eulogy once pronounced by Senator George G. Vest of Missouri, which, delivered before a jury in that state famous for its hound dogs, has been reprinted in newspapers and repeated as a popular bit of American oratory more times, since it was uttered fifty years ago, than any other speech of its kind.

Famous as this eulogy, there has gathered around it a cloud of myth and tradition which has obscured the facts of the case, and the circumstances under which it was uttered. The true story of the lawsuit over the killing of Old Drum, the hound dog, made famous by Vest's eulogy, was recently made public by Will C. Ferrill, editor of the Rocky Mountain Herald at Denver, Colo., who was a nephew of the two litigants in the case and who is therefore in a position to know the facts. Mr. Ferrill's story follows:

This hound case seems to be developing in the East into as much of a myth as those exaggerated tales of Jesse James. The litigants in this case were two uncles of mine. There have been many versions of the narrative, but the inside family story is that the killing of Old Drum really was an accident, the result of an overcharge of beans in a shotgun which was "planted" to give him a good scare. If proper explanations had been offered, the whole affair might have been settled amicably, but the explanations were neglected and as a result two families were involved in a bitter court feud and the hound case became famous.

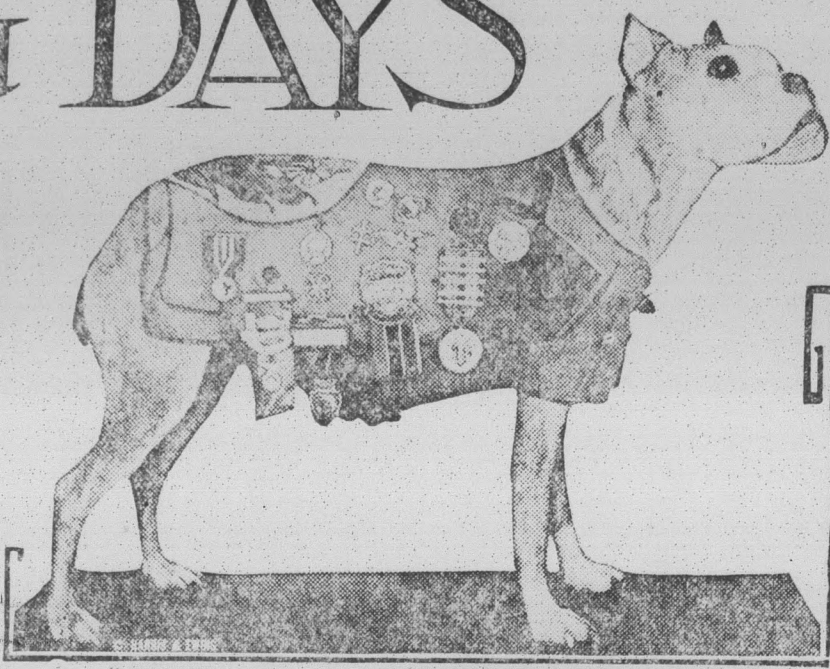
The squabble came into public notice when Leonidas Hornsby, my mother's brother, was accused by Charles Burden, who had married my mother's sister, of having killed Hornsby's favorite hunting dog, Drum.

Both families were well-to-do, or the case never would have been tried again and again and carried to the Supreme court of Missouri in lengthy and expensive litigation.

Drum was as popular at the Hornsby place in Johnson county, Missouri, as at the farm of his master, Charles Burden, who lived nearby. Drum would go over to the Hornsby's, and during those visits was often used by Uncle Lon and others for hunting. Game was then abundant in that part of Missouri, which had been much desolated by the Civil war.

Some animal, wild or tame, was disturbing the pans of milk at the Hornsby's; finally it was discovered that Drum was the guilty one. Uncle Lon, as I have heard the story, told or suggested to one of the younger members of the family, that he load a shotgun with beans and pepper and old Drum with a shot. It so happened that the shotgun was overloaded, or the range too close, and instead of giving Drum a good "peppering," the hound was killed. There was no intention at all, according to this story, to kill Drum. This story about a poor man losing his favorite hound through the wicked act of another is Eastern myth.

The mistake was that Uncle Charley was not informed of the accidental



Senator Vest's Tribute

The best friend a man has in the world may turn against him and become his enemy. His son or daughter that he has reared with loving care may prove ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name may become traitors to their faith. The money that a man has he may lose. It flies away from him, perhaps when he needs it most. A man's reputation may be sacrificed in a moment of ill-considered action. The people who are prone to fall on their knees to do us honor when success is with us may be the first to throw the stone of malice when failure settles its cloud upon our heads.

The one absolutely unselfish friend that man can have in this selfish world, the one that never deserts him, the one that never proves ungrateful or treacherous, is his dog. A man's dog stands by him in prosperity and in poverty, in health and in sickness. He will sleep on the cold ground, where the wintry drives blow, and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer; he will lick the wounds and sores that come in encounter with the roughness of the world. He guards the sleep of his pauper master as if he were a prince. When all other friends desert, he remains. When riches take wings and reputation falls to pieces, he is, as constant in his love as the sun in its journey through the heavens.

If fortune drives the master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him, to guard him against danger, to fight against his enemies. And when the last scene of all comes and death takes his master to its embrace and his body is laid away in the cold ground, no matter if all other friends pursue their way; there by the grave side will the noble dog be found, his head between his paws, his eyes sad, but open in alert watchfulness, faithful and true even in death.

killing of Drum. The body of Drum was hid and later found, and, as no explanation was made, the legal row began. The Hornsby's were from Tennessee and North Carolina, and the Burdens from Kentucky and Virginia. Both sides were stubborn. Burden sued Hornsby November 9, 1869, for \$500. The jury hung. The case was tried again, and again the jury hung. At another hearing in January, 1870, Burden obtained a verdict of \$25 against Hornsby in a jury trial.

Hornsby appealed to the Court of Common Pleas, where the jury gave a verdict in his favor. On May 2, 1870, a motion for a new trial was granted. The original claim by Burden for damages was \$50, and in the new trial in the Circuit court, Burden was given a jury verdict for \$50, as was first demanded, and Drum, the old hound won.

It was in this later litigation that the big legal guns appeared. Uncle Lon Hornsby employed Crittenden & Cockrell and Uncle Charley retained Phillips & Vest and Elliott & Blodgett. This was Col. Thomas T. Crittenden, later governor of Missouri, and Colonel Cockrell, later United States senator from Missouri. Blodgett became general solicitor of the North Missouri railroad, afterward of the Wabash system. Elliott was also an eminent lawyer. Phillips and Vest were distinguished in their profession and later prominent in the public service. John F. Phillips became United States judge at Kansas City, and George G. Vest, United States senator from Missouri. Such was the array of learned counsel when the case was tried before a jury September 23, 1870. Judge Foster P. Wright was the presiding judge. Blodgett opened for Drum, followed by Crittenden and then Cockrell in opposition. All three making brilliant speeches. Oratory ran high. Then Vest spoke and won the case for the hound, for by this time the interest centered more in Drum than either Uncle Charley, the plaintiff, or Uncle Lon, the defendant.

Yest's speech has become a classic on the dog in American literature. In the case of old Drum who was accidentally shot with an overcharge of beans, when he was disturbing the pans of milk at the old home place of my grandfather, Brinkley Hornsby, Uncle Lon appealed to the Supreme court of Missouri.

So much for the facts in the myth story so often told, as to the parties involved, the story of the poor, friendless man whose hound was ruthlessly killed, and the remarkable statement that the plaintiff demanded \$200 for the death of Drum and the jury awarded him \$500.

Relieving Body's Tension

French gymnastics are to make the body flexible and to free it from habits of muscular tension, and relaxing exercises are used. These consist in making absolutely limp one part of the body after another, and finally the whole at once by removing all tension from the articulation.

Early Christian Basilica

The church of St. Apollinaris, in Ravenna, Italy, is perhaps the most important existing early Christian basilica. It was begun in 534 and is noted for its very singular circular tower, which is 120 feet high.

Army Calls Differ

The reveille is the same for France and the United States. Germany and England have different calls, which correspond to our reveille.

Reelfoot Lake, Made by Earthquake



Reelfoot Lake, Showing Earthquake Ridges Marked by Trees.

(Prepared by the National Geographic Society, Washington, D. C.)

MOST large national lakes of America came into existence many thousands of years ago. The Great Lakes, most notably, being formed during the Ice age. But one sizable body of water, Reelfoot lake, Tennessee, was formed by a great convulsion of nature, before the startled eyes of the first American pioneers on the banks of the Mississippi little more than a century ago. And now within the past few weeks the Reelfoot country has been shaken again and a ridge of gravel has appeared in a formerly level section.

Perhaps De Soto, in his wanderings along the Mississippi river, saw this country as a vast unbroken wilderness. As he thrust wearily northward along the west bank of the "Father of Waters," to the great Indian village of Cahokia, he little dreamed that this placid wilderness would within three hundred years be torn and racked by nature's forces, and that during one of the greatest earthquakes of historical times lakes covering tens of thousands of acres would come into existence overnight.

The old Spanish settlement of New Madrid, formed many years after De Soto had come and gone, did, however, play a prominent part in recording the story of Reelfoot, for here resided many of our American pioneers whose letters supply the details of that, to them, awful winter.

At the beginning of the Nineteenth century this region was called Indian country, and rightly so, for in the rich bottom lands dwelt a tribe of the Chickasaws, which camped at the base of bluffs that rose 300 feet above the Mississippi, providing the look-out points so needed in a wilderness.

Birth of Reelfoot Lake.

One of the pioneers of New Madrid, Eliza Bryan, described the earthquake that caused the birth of Reelfoot lake as follows:

"The Mississippi first seemed to recede from its banks, and its waters gathered up like a mountain, leaving for a moment many boats, which were on their way to New Orleans, on the bare sand, in which time the poor sailors made their escape from them."

"Then, rising 15 or 20 feet perpendicularly and expanding, as it were, at the same time, the banks overflowed with a retrograde current rapid as a torrent. The boats, which before had been left on the sand, were now torn from their moorings and suddenly driven up a little creek, at the mouth of which they had lain, to a distance in some instances of nearly a quarter of a mile."

"The surface of the earth was from time to time by these hard shocks covered to various depths by sand which issued from fissures that were made in great numbers all over this country. Some of these closed up immediately, after they had vomited forth their sand and water. In some places, however, a substance resembling coal or impure stone coal was thrown up with the sand."

"It is impossible to say what the depth of the fissures was; we have reason to believe that some of them were very deep."

"The site of this town was settled down at least 15 feet, but not more than a half mile below there does not appear to be any alteration of the bank of the river."

"Back from the river large ponds, or lakes, which covered a large part of the country, were nearly dried up. The beds of some of them are elevated several feet above the former banks, producing an alteration from their original state of 10 or 20 feet, and lately it has been discovered that a lake was formed on the opposite side of the Mississippi, in the Indian country, upward of 100 miles long and from 1 to 6 miles wide, of a depth of from 10 to 50 feet."

Several such letters are full of interesting detail, yet now we know that the facts were greatly exaggerated. For example, the 100-mile lake is nearer 14 miles in length and 4½ miles in width.

Great Area Affected.

This we do know and realize, however: That such an earthquake, if occurring at the present time, would probably cause ten times the damage which followed the San Francisco earthquake of 1906.

Reelfoot was not the only lake

formed, for large areas in eastern Arkansas and northwestern Louisiana were partly submerged and a number of small lakes formed. This earthquake, known historically as the New Madrid earthquake, caused a settling and rising of the land over a large territory, and partly demolished the old Spanish settlement from which it was named.

General Rogers of Revolutionary fame, living at Rock Island, on the Caney Fork river, at the foot of Cumberland mountains, 200 miles to the east, saw great blocks of sandstone, loosened from the top escarpment, 1,000 feet above the river, crash down the mountain sides.

A great area throughout America was affected by this earthquake. Far up in the northern woods of Canada the Indians reported that earth tremors occurred; to the west in Missouri and Arkansas, the reports of James' expedition say that the Indians were terrified by the same quake, while to the southwest, on the Washita river, there was much fear among the settlers. At New Orleans, 500 miles away; at Detroit, 600 miles away; at Washington, 700 miles away, and even at Boston, at a distance of 1,100 miles, slight tremors were felt.

What occurred in the Reelfoot region? What happened to New Madrid? There were no hard rocks in that section; all the country was covered by rich loams and clays, and under this surface soil was layer after layer of loose sand and clay, down to a depth of 2,000 feet.

The earth waves came up through these 2,000 feet of sand and clays, and where breaks occurred on the surface poured streams of quicksand from deeply buried layers, veritable sand geysers.

The great forest trees moved, with branches interlocked, like fields of grain before the wind. Their trunks, not having the suppleness of youth, fell prostrate or reclined at grotesque angles to the earth.

The rhythmic motion of the earth is well shown by the parallel lines of cypress trees growing on the low crests of the many rolls in the Reelfoot lake region. An airplane view brings to life again the roll of the earth as it occurred more than a century ago.

During the last 100 years the Mississippi river has continued to ravage the areas along its course during the flood seasons. While the river writhed back and forth across its mighty plain, the newly-born Reelfoot lake grew more beautiful, and nature began to heal scars on the landscape which were inflicted at its birth. Its clear, brownish water became the home of many fish and its surface was dotted with lily pads, called "yoncopins," whose gorgeous flowers had the imprisoned yellow of a river sunset. In and around the stunted cypress growths, struggling for existence in five feet of water, was a filmlike iridescent green carpet, called "moss seed." Along the borders of the lake a dense growth of saw grass, mulefoot, smartweed, and even wild rice soon appeared.

Fine Resort for Birds.

To this haven of beauty, teeming with plant growth and fish, soon came, on their yearly 20,000-mile pilgrimage, the wild denizens of the air—ducks, geese, water turkey or cormorants, coots and the white heron, while the rail, gallinule, bittern and teal nested among the saw grass and the lily pads.

As wild fowl and wood folk flocked in, so did the French trapper and the American hunter and pioneer. Here one still finds the mink, weasel and otter, along with the opossum and raccoon.

As the country was gradually developed, a number of the sport-loving settled along the lake and lived on fish from its waters and the fowls from its marshes, while the trapping of animals supplied their necessary revenue.

Located in the most-used highway of migratory birds, Reelfoot lake is visited in the spring and autumn by no small percentage of our journeying waterfowl. From a naturalist's standpoint, the region is one of great interest.

Some fifteen years ago the state of Tennessee, realizing the value of Reelfoot lake as a source of revenue, made it a fish and game preserve

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Geographic Division

"Piedmont Plain" is a name used in the physiography of the United States to designate that part of the Atlantic coast plain which lies between the Appalachian highland and the low coastal plain proper. It is distinguished from the latter topographically by being more rugged and eroded with deeper river valleys and geologically by consisting of much older and harder rock strata. The change from the

hard to the soft and recent formation is marked by a definite line of escarpments over which nearly all the Atlantic rivers fall in rapids or cataracts, and the line is known as the "fall line." The Piedmont plain is less defined in New England than in the southern states. It is narrowest and also approaches closest to the sea in New York and broadens southward, being about 300 miles wide in North Carolina.

London has a goldfish hospital

Daddy's Evening Fairy Tale

By MARY GRAHAM BONNER

MR. OWL'S TOOTHACHE

Nancy had been eating a great deal of candy—so much that it had given her a very bad toothache—and when Daddy came home he found her curled up on the bed looking very mournful. Nick had been trying to comfort her, but he hadn't been able to help much.

So when he heard Daddy's step he called: "Come along, Daddy, and tell a story especially for Nancy to make her forget about her toothache."

"I'll see if I can't tell a good story so you'll feel better and will be able to sleep and have pleasant dreams."

"I think I'll tell you about old Mr. Owl, for he had the most terrible toothache one time."

"He had been eating a great many sugar-plums and lots of candy, and before he knew it one of his teeth was aching so hard he could hardly stand it."

"Oh, dear," he moaned, "my tooth, my poor tooth! Whatever will I do?" "It ached so badly for several days that he decided at last he'd go to the dentist."

"Doctor Raven was considered the very best dentist."

"So off went Mr. Owl to his office in the pine tree."

"When he arrived there he saw Doctor Raven busily fixing Mrs. Crow's teeth."

"She was leaning back on a stump of wood which Doctor Raven used as his dental chair. She had a rubber band over her mouth and looked very miserable."

"It quite frightened Mr. Owl, but he tried to be brave and sat down, put on his spectacles and began to read one of Doctor Raven's bird magazines."

"In a few moments Mrs. Crow got out of the chair, and Doctor Raven said: 'I'm ready for you now, Mr. Owl.'"

"So Mr. Owl took off his spectacles, got into Doctor Raven's chair and leaned his head back."

"Open wide, open your beak wide," said Doctor Raven.

"Mr. Owl opened his beak as wide as he could, and Doctor Raven looked inside."

"First he looked over his upper teeth, then over his lower teeth, and finally he began to poke at one back tooth with such energy that Mr. Owl screamed: 'That's my sore tooth, and you're hurting it terrible!'"

"Yes," said Doctor Raven, "the tooth is a wisdom tooth, and it is much inflamed, so I'll take it out right away."

"He reached for his pincers, but Mr. Owl said: 'If you take out my wisdom tooth I'll lose my wisdom, and I'm known all over the world for my wisdom. I simply won't have it!'"

"And before Doctor Raven had a chance to speak Mr. Owl had jumped out of the chair and flown off."

"When he got home his tooth still hurt, but the next morning it felt much better, and the next day it was all well."

"I know what all the trouble was," said Mr. Owl. "I ate too much candy. I'll never eat too much again, for I cannot lose any of my wisdom teeth when I'm known as the wisest bird."

"Daddy," said Nick, "your story would be a very good one, only owls don't have teeth!"

"Hurray!" said Daddy. "I can't fool Nick about the birds. But I wanted to see if you'd think of that, and then, too, it was just a story to make Nancy forget her pain a little bit."

"Why, it is all gone!" Nancy cried.

Who Can Answer These?
Can a saw buck?
Yes, sir. Can a horse riddle?
Sure. Ever hear a ginger snap?
Yes. Ever see a bed spring?
Of course. Can a rail fence?
To be sure. And wouldn't a rail-road tie?
First rate. But isn't the weather vane?
Rather. Was it a banana peel that made the night fall?—Grit.

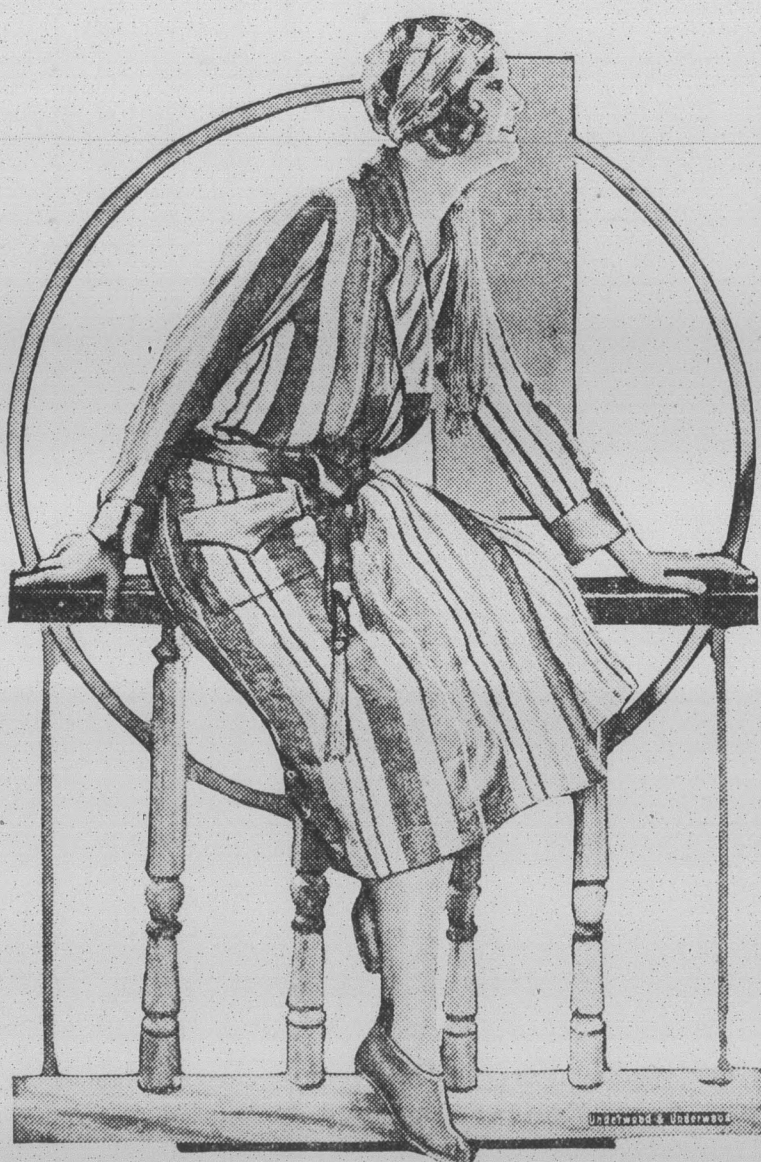
Could Be Done
Teacher—Johnny, take this sentence: "The automobile was going 50 miles an hour." Now can you parse it?
Johnny—No, but I'll bet dad could if his car was working right.—Kansas City Star.

ABOUT BEACH ENSEMBLES AND MATCHING PARASOLS

WHEN madam or mademoiselle loafs so happily, lazily under her vivid beach parasol or promenades in the warm sands or perhaps prettily poses upon the pier as she does in this picture, she is expected to do so in gorgeous array.

In the selection of her beach robe, be it coolie coat or one of the large new shawl squares, her headgear, her sandals, likewise her bright parasol and gay cushions and all the accoutrement which goes to make up a perfect ensemble, millady of fashion ex-

cushions and also lounging pads. It's the "upkeep" that counts, whether this be said of one's new motor car, one's mansion or bungalow, one's yacht or one's airplane, or one's costume if you please. "Upkeep" as applied to the latter sums up in one word—accessories. A simple matter perhaps, that of purchasing a frock, a coat or both, but the responsibility does not end there, it is but at its beginning. The real challenge to good taste—and incidentally to one's pocket-book—rests in the matching up of



Silk in Vivid Stripes Popular.

ercises as fastidious taste as she does in the choosing of her most formal and fetching ballroom attire. And when she does just so, behold! a radiant picture of decorative display on the beach, such as this illustration sets forth.

For this "useful as well as ornamental" beach robe striped khaki kool is the preferred medium. The cap is also of this Romany-striped material.

At every step of the way along this sandy shore one meets these sirens of the sea clad in spectacular beach array. Among the most popular beach coats which affect the picturesque in color are many of smart linen crush dashing printed, then bordered by way of contrast with black satin.

Of all the interesting beach styles none are perhaps more interesting, at least from the point of novelty, than are the capes and coats made of heavy unbleached muslin, decorated to simulate hand-painting. For instance an

headwear, neckwear, footwear, gloves, handbag, parasol, jewelry, boutonniere and other items down to the minutest detail. Especially is this so, since fashion has become so arbitrary on the subject, accepting as an evidence of correct dress, nothing less than a perfectly appointed—a unified ensemble.

This demand for harmony in dress has resulted in a genuine "get-together" spirit among coutouriers, milliner, bootmaker, jeweler and others who contribute to the costuming of the fair sex. It is quite the proper thing to buy one's silk hose at one's favorite bootery, in order to insure a perfect match to one's slippers, and as likely as not the salesman will insist on showing you a handbag made of the selfsame leathers as the shoes you are considering.

This summer, matching parasols have especially entered into the scheme of things. Maybe it is a sun-



Parasols and Other Accessories.

artful all-enveloping cape with scarf ties at the throat is bordered to a considerable depth with a huge colorful fish and seashell design.

This new fashion of hand-painted unbleached muslin for resort wear bids fair to assume the proportions of a widespread vogue before the summer is past. One can make such clever coolie coats of the muslin, painting them as amusingly and gorgeously gay as one chooses.

Gingham, too, is receiving its share of notice for beach apparel and bathing suits. Cretonne, also, continues to enliven the beach style, as it appears made up in robes, parasols,

shade of scenic print silk to match the scarf and hat which millady chooses to perfect her ensemble such as is shown in this picture.

The latest is for handbag and parasol to show some relationship, perhaps in color, perhaps in material. Snakeskin trimmings are finding their way into the realm of woman's fashions most successfully. A new idea is the snakeskin handbag, with an interworking of the snakeskin in an accompanying umbrella. The illustration shows clever parasol and handbag sets, such as would add smartness to the street costume. Often a belt of snakeskin accompanies a parasol and handbag trimmed with the same.

Ribbon plays an important part in relating the hat to the parasol in that the identical kind used to trim the former also borders the latter. Ombre grosgrain ribbon is mostly favored for this.

JULIA BOTTOMLEY.
(© 1927, by Western Newspaper Union.)

The KITCHEN CABINET

(© 1927, Western Newspaper Union.)

"Wear a smile on your face, Keep a laugh in your heart, Let your lips bubble over with song: 'Twirl! Lighten your load As you travel life's road And help other sinners along.'"

SUMMER PRESERVES

As preserving time is upon us, let us consider some of the old-fashioned recipes which have been cherished for years.



Preserved Peaches.—Peel perfect fruit and cut in halves, removing the stones. Drop the peaches into cold water to keep them from discoloring. When ready, drain carefully and for every five pounds of fruit, add four pounds of sugar, put one-third of the sugar with just enough of the water in which the peaches have been standing, to keep the sugar from burning. When well dissolved, put in a layer of peaches, and cover with a generous layer of the rest of the sugar, continue until all the fruit and sugar is used that the kettle will hold. Simmer until the fruit is transparent, skimming occasionally during the process. Take out the peaches with a skimmer and lay them on a platter, taking care not to crowd them. Put them in the sun to become firm. Boil the sirup until clear, removing all the scum. Return the peaches to the sirup just long enough to heat through. Pack in jars, putting a layer of fruit, then a layer of sirup until the jar is full. Seal as usual. If liked, a few of the meats from the stones may be cooked in the sirup, and added.

Tomato Preserves.—Peel very ripe but firm tomatoes, put them into a bowl and add equal weight of sugar. Let stand overnight. In the morning cook slowly, adding lemon slices or spices, such as ginger or cinnamon. When thick, seal as usual.

Preserved Pears.—Choose pears not over-ripe. For each pound of prepared pears, use three-fourths pound of sugar. Parboil the fruit in water to cover, remove and cool on a platter. Add the sugar to the water and boil; when the sugar is dissolved add the pears and simmer until the fruit is transparent. Allow one lemon for each ten pounds of fruit. Slice the lemon. Put the pears in jars, cook down the sirup and pour over them. Seal as usual.

Peach Chutney.—Prepare and peel three pounds of peaches. Put them into an agate pan, add a pint of vinegar and cook slowly until soft. Pound together in a mortar four ounces of onions, two ounces of garlic, five ounces of fresh ginger root. Add these to the peaches with six ounces each of raisins, white mustard seed and sugar. Add two ounces of dried chilies, a cupful of vinegar and simmer for ten minutes. Seal for winter.

When a cupful or less of leftover meat is at hand serve it with cooked macaroni, in layers with a white sauce. Bake until thoroughly hot and serve as a main dish.

Summer Drinks.

There is nothing more satisfying to the taste and healthful as well, than fruit drinks. They are beneficial in toning up the system and thinning the blood. When one has provided a few quarts of home-prepared grape juice, there are many ways of serving it for pleasant drinks. Add one-third as much ginger ale as grape juice to the glass, ice it and serve.

Grape Juice Nectar.—Bruise four sprigs of mint and add to a pint of grape juice with three tablespoonfuls of lemon juice, a can of grated pineapple, one-half cupful of honey, a pinch of salt, four tablespoonfuls of orange juice and a grating of nutmeg. Set in a cool place for an hour, then strain and serve with crushed ice added to each glass.

Loganberry and Ginger.—Chop one-half pound of preserved ginger, add four cupfuls of water and one cupful of honey or sugar. Cook gently for fifteen minutes, then stand for an hour. Blend three tablespoonfuls of the ginger sirup with a cupful of loganberry juice, cool, strain, ice and serve.

Egg Lemonade.—Beat an egg or two and whip until a pitcher of lemonade. This makes a drink both nourishing and refreshing.

Coffee Ambrosia.—Make a quart of strong black coffee. Allow this to cool after straining, then add one-half cupful of sugar, a few drops of almond extract, a pinch of powdered mace, two cupfuls of feed milk. Mix well and serve in glasses with a few spoonfuls of chopped ice and garnished with a spoonful of sweetened whipped cream.

Iced Tea With Mint.—Pound a pint of mint until the juice flows freely, then add two cupfuls of water and boil five minutes. Strain, add two and one-half teaspoonfuls of gelatin dissolved in half a cupful of orange juice. Strain and pour into a flat mold. Cut in squares when cold, the size of loaf sugar. Prepare ice tea, fill each glass half full of crushed ice, add a square of the mint jelly and fill with iced tea.

Nellie Maxwell



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SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

DOES NOT AFFECT THE HEART

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Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocetideester of Salicylicacid.

In These Days

"Boys will be boys."
"Girls are running them a close second there, too."

Would Go That Far

"Don't you think Jim's heavenly?"
"Maybe that, dear. I certainly think he's like nothing on earth."

This Great Healing Oil Must Speedily Bring Comforting Relief to Tired, Aching, Swollen Feet

Or Your Money Back. That's the Plan on Which Emerald Oil Is Sold by All Good Druggists.

This wonderful preparation now known all over America as Moone's Emerald Oil is so efficient in the treatment of inflammatory foot troubles that the unbearable soreness and pain often stops with one application.

Moone's Emerald Oil is safe and pleasant to use; it doesn't stain or leave a greasy residue. It is so powerfully antiseptic and deodorant that all unpleasant odors resulting

from excessive foot perspiration are instantly killed.

Be patient; don't expect a single bottle to do it all at once but one bottle which is fully guaranteed we know will show you beyond all question that you have at last discovered the way to solid foot comfort.

Ask your druggist today for a 2-ounce original bottle of Moone's Emerald Oil. Almost every druggist in the country can supply you.

Ma Buzz has unexpected guests

FLIT spray kills ants, bed bugs, roaches, and their eggs. It also clears your home of flies and mosquitoes. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.

FLIT

DESTROYS
Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"

A principle thrown into a good mind brings forth fruit.—Pascal.

No matter how careful you are, your system needs a laxative occasionally. Wright's Indian Vegetable Pills help nature gently, but surely. 372 First St., N. Y. Adv.

Pleasures last when rarely used.

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387 Ellis Street, at Jones
OUTSIDE ROOM. PRIVATE BATH \$2.00

HOTEL WILTSHIRE, San Francisco
340 Stockton St., near Union Square, Sutter 220
Outside rooms with bath, \$2.50 single, \$3.50 double.
Court rooms with bath, \$3.00 single, \$2.50 double.
Breakfasts 25c, 50c 60c; Dinners 35c; Sunday \$1.00.

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SAN FRANCISCO'S NEW FINE HOTEL
Every room with bath or shower. \$2.00 to \$3.50.
Jones at Eddy Garage next door.

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LITTLE AUTO PARTS CO.
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Guests Accommodated During Summer Months
12-story fireproof building with every convenience.
Modern California.
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536-558 So. Hope St. Los Angeles, Calif.

SELIG BROS., San Francisco

Wholesale Tailors
Have our local dealer take your measure for a "Satisfaction Guaranteed" ALL-WOOL SUIT.
Prices to suit your purse.

If Rheumatism and Blood Disorders Are Your Troubles
Begin ANTI-URIC Treatment at once.
For sale by leading druggists. Anti-Uric Co., San Francisco, Calif. WRITE FOR LITERATURE.

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Main Street, between Sixth and Seventh
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700 ROOMS
300 rooms without bath \$1.50
200 rooms with private toilet \$2.00
200 rooms with private bath \$2.50

Good Garage Facilities

W. N. U., San Francisco, No. 30-1927.

Classified ADS.

ONLY A DIME A LINE
ON TERMS CASH 'N

Notes, 30 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

WANTED—for a client, six or seven room house, furnished or unfurnished; priced right.

FOR SALE—Five room furnished house on bay side of West Point Loma boulevard.

VIEW LOT, 50x140. \$500 cash.

THE MAY CO., 5009 W. Pt. Loma boulevard, Ocean Beach. Phone Bayview 0422.

FOR SALE—4-burner and oven, nursery chair; also upright piano and gas heater; cheap; 4739 Saratoga avenue, O. B.

FOR RENT—A most attractively furnished modern bungalow, with garage, in the J. W. Rankin court on Santa Monica; a wide, paved and lighted street. Special price to permanent tenant. Bayview 0184-J.

LOOK UP THESE SNAPS

\$425—Lot on Muir avenue.
\$875—50x140 on Santa Monica.
\$800—Business lot on Voltaire St.
\$900—Business lot on Bacon st.
Wenrich and Warren, near merry-go-round, Ocean Beach.

FOR SALE—Victrola cabinet, \$25; National Console, \$40. FROIDE'S, 1868 Bacon street. O. B.

YOUNG WOMAN wishes position as mother's helper in family, having not more than two children, preferably babies. No Sundays, go home nights; \$7 a week; experienced; references if desired. Address Mrs. B. Riggs, Box 185, Ocean Beach.

\$550—40x100, just off Voltaire str.; choice \$50 cash, \$10 per month. Wenrich and Warren, across from merry-go-round, O. B.

FOR SALE—Child's high chair; also upright piano and gas heater; cheap. 4739 Saratoga avenue, O. B.

FOR RENT—Garage, \$3 per month. FROIDE'S, 1868 Bacon street, Ocean Beach.

WE HAVE now opened a RENTING Department. Our demand for cottages is greater than we can supply. List your Rentals with us. WENRICH & WARREN, across from merry-go-round, Ocean Beach.

FOR RENT—Desirable apartments, over O. B. postoffice on Newport avenue; suitable for retired naval people.

Subscribe for "The Beach News."

LEGAL ADVERTISEMENT

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

STATE OF CALIFORNIA,
County of San Diego.—ss.
I hereby certify that I am transacting business at 115 Broadway, San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

Art Marble Company.
Name—D. B. Boyden.
Place of residence—4622 Larkspur avenue, Ocean Beach, Calif.

STATE OF CALIFORNIA,
County of San Diego.—ss.
On the 25th day of July in the year one thousand nine hundred and twenty-seven, before me personally appeared D. B. Boyden, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

Witness my hand and the seal of my office this 25th day of July, 1927.

FRED WEITZEN,
Notary Public.

41-Aug. 6-13-20-27

Please mention The Beach News in your dealings with the patrons of our advertising columns.

WHITING-MEAD CO. AUGUST SALES BIG WEEK SPECIALS PLUMBING

5 FT. ROLL RIM
Bath Tubs
Only **\$16.50**

and up
An Excellent Buy
Sold as Is
Slightly off Grade
(No Tokens Issued with This Special Bargain.)

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That's the Whiting-Mead Way
You Get The Best And Save Money By Buying At Our Public Markets

Lumber, Sash and Doors, Plumbing, Electric, Paint, Hardware, Tools, Roofing, Fencing, etc.

WHITING-MEAD Co.

THE ONLY THREE BIG DEPT. STORES FOR BUILDING MATERIALS IN SAN DIEGO
PHONE MAIN 7191 1st and G Sts. HILLCREST 5815 14th and K Sts. 4065 University Ave.

Low-Down Vitreous China
TOILETS
Only **\$16.50**

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A Dandy Bargain
Slightly off Grade
But in Good Serviceable Condition
(No Tokens With This Special Bargain.)

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BEN STRADLEY, Manager
CHOICE FRESH MEATS
Fish and Poultry
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Carl Schroder's Repair Shop

RADIOS REPAIRED
Expert Gunsmith and Locksmith
4840 W. Pt. Loma boulevard, O. B.
Phone, Bayview 0161-J

WAY'S GROCERY

Voltaire and DeFoe Sts., O. B.
FRESH MEATS
Fruits and Vegetables
ICE CREAM
STAPLE GROCERIES

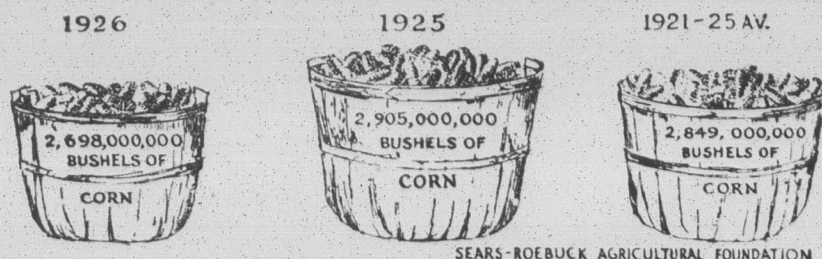
Do You Know?

THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

We Do PRINTING of Every Description.

Hogs Won't Have to Reduce



HOGS won't have to go on a reducing diet. They will have plenty of corn to eat, in spite of a prospective short crop, which will amount to about 2,698,000,000 bushels this year, according to the Sears-Roebuck Agricultural Foundation. Last year the crop was 2,905,000,000 bushels, considerably larger than the five-year average crop of 2,649,000,000 bushels. This year's crop was grown on 101,074,000 acres and is rated to yield 26.7 bushels per acre. More than 80 per cent of the corn crop is fed to live stock, and hogs consume more

Life-Saving Class Under Instruction

CALVIN "SPADE" BURNS
GIVING SPECIAL LESSONS
AT SILVER SPRAY PLUNGE

With eighteen juniors and five seniors signed up for a new class in life-saving, Calvin "Spade" Burns, municipal life guard at Ocean Beach, began giving lessons last Wednesday evening at the Silver Spray Plunge on the ocean front. The class met again Thursday and Friday and will meet next Tuesday, Wednesday and Thursday of the following week, with examinations to be held during the last class period. The class work is to begin promptly at 7 o'clock each night, and will continue until approximately 9:30.

Instructor Burns' program for the embryo life-savers includes learning the front and back strangle breaks, the double wrist release and breaking two drowning people apart. The swimming towels, such as the cross chest carry, the arm lock carry, the head carry and the tired swimmer's carry will be taught to the pupils. The Schaefer prone pressure method of resuscitation will be taught with special emphasis on its value and method of application. Points which will be stressed in this work will be what to do and when to do it in case of a drowning accident. How to handle crowds, and how to give a patient supplementary treatment.

"Life-guard Burns is very interested in furthering the water safety and life saving expansion program of the San Diego American Red Cross Life Saving committee, of which he is a member," states Kneut Wernmark, director of first aid and life saving for San Diego. "Even though putting in eight hours a day guarding the beach, Mr. Burns will put in three to four hours every evening in furtherance of this work."

How a statewide banking system helps to unify California.

No INSTITUTION is doing more to weld together the common interests of this great state of California than the Bank of Italy. With an intimate knowledge of statewide business conditions afforded by banking offices in 164 cities—with its abundant capital and large resources—the institution is in a position to render adequate financial aid to any section of the state just when it is needed most. This ability helps to stabilize California's prosperity, creates statewide goodwill, and unifies the commonwealth into one geographically and financially harmonious whole.

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SKATING

Every Day and Evening in the Year at

KICKHAM'S MISSION BEACH ROLLER RINK

Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

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BRAKE BANDS RE-LINED FREE

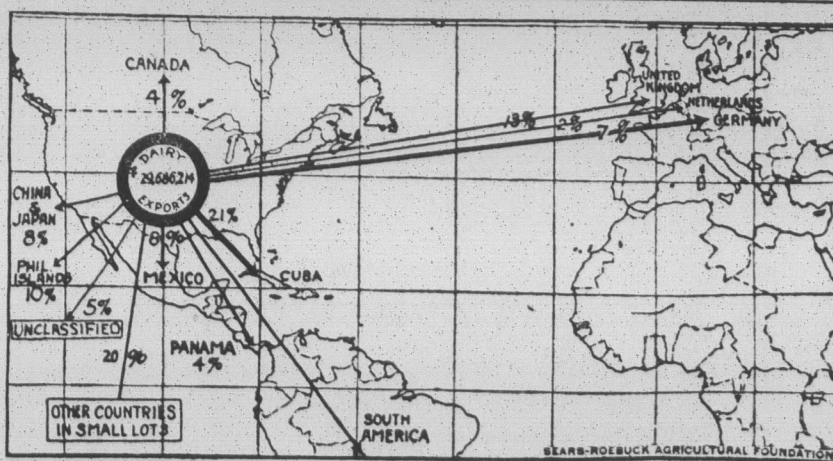
WHAT COULD BE BETTER

For
A Birthday Gift
A Wedding Present
A Friendship Remembrance
An Anniversary Memento
Than a Year's Subscription to
"THE BEACH NEWS"
One Dollar for Fifty-two Weeks.

REPUTATION

IS
REPUTATION
Persistent advertising is a reputation builder for any business man.
Keeping your name steadily before people impels them to think of your business.

\$29,686,214 in Dairy Products and Eggs Shipped Out of U. S.



Dairy products and eggs valued at \$29,686,214 were exported from the United States in the year ending June 30, 1926, according to a statement on the export situation issued by the Sears-Roebuck Agricultural Foundation. Canned milk topped the list, with eggs second, cheese third and butter fourth. The principal export market for these products proved to be Cuba, which took two-fifths of the eggs shipped abroad and was next to the United Kingdom as a buyer of canned milk. Great Britain was the second largest customer for these products, with the Philippine Islands in third position. Mexico, Germany, China and Japan, Panama and Canada were the other markets which bought the surpluses of these products.

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:

Sunday morning at 11 o'clock.

Sunday School, 9:45 a. m.

Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.

Morning service at 11 o'clock.

Sermon by Rev. W. S. Dunn.

Anthem by the choir.

Young People's meetings 6:45 p. m.

Song service at 7:30 p. m.

Sermon by the pastor.

Music by the choir.

Tuesday, 6 p. m., girls' club.

Wednesday, 7:30 p. m., prayer meeting.

Thursday, 7:30, choir rehearsal. You are cordially invited to meet with us in the services of the church—Go to Church Sunday.

SACRED HEART

CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL

CHURCH
(Corner DeFoe Street and Santa Monica Avenue)
F. J. Stoetzel, Pastor.

Sunday school 9:45 a. m.

Morning service at 11 o'clock.

Sunday morning Mr. F. J. Stoetzel

During the summer months no evening services will be held.

The people of this little church feel that the institution has a place in the community for a high and definite purpose and are as never before going to help it fulfill its mission.

NEW TRINITY CHAPEL

John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.

Morning prayer at 11 o'clock.

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Patronize Community Merchants

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

PHONE BAYVIEW 0017

If it's about the beaches

It's all in "The Beach News."

Only One Dollar for One Year

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By Postmaster H. K. Rankin

General Delivery—8 a. m. to 6 p. m.
Money Order Department—8 a. m. to 5:30 p. m.

Mail arrives and is distributed 10:30 a. m. and 4:30 p. m.

Mail departs 10:15 a. m. and 4:15 p. m.

Sundays and holidays, mail departs 10 a. m.

Mail closes 10 a. m. and 4 p. m., or 15 minutes before daily departure.

Windows not open on Sundays.

PENINSULA MASONIC LODGE

No. 620, F. & A. M.

Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

O. B. POLICE SUB-STATION

Abbott St., near Santa Monica Ave.

Phone Bayview 0431

Sergeant Geo. W. Churchman;

OCEAN BEACH LIBRARY

1967 Abbott Street

Hours—Monday, Wednesday, Saturday—2:00-8:00 p. m.

Tuesday, Thursday, Friday—2:00-5:00 p. m.

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